

The early bird gets the worm.



Still waiting for 'the right time'
to start investing?
Here's why NOW is the perfect time!

 **AXIS MUTUAL FUND**



Let's go back to where it all started...
when **Dudes** and **Pappu** were just 28.

While Dudes was coming to terms with responsibility, Pappu was just starting to get used to the good life.

Dudes! What do you say we go to Vegas?



Umm... I haven't saved that much Pappu. But you know what? I think I'm going to start investing a little every month.



We're just 28, Dudes! I'm going to enjoy life now and later when I'm earning more, I'll start investing and catch up with you. Haha!



Starts
investing at the age of



28yrs



48yrs

Monthly investment

₹5,000

₹15,000

Returns assumed

12% pa

12% pa

Total investment

₹18lakhs

₹18lakhs

Wealth accumulated @

58 yrs



₹176.49 lakhs



₹34.85 lakhs



As you can see, by the time both of them turned 58, Dudes was holidaying in Honolulu with his grandchildren. Pappu, on the other hand was holidaying too.

But he could only manage Haridwar.



So, what's the moral here?

Start investing early and make it a monthly habit.
It doesn't matter even if the amount is small.
See you in Honolulu in a few years.



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